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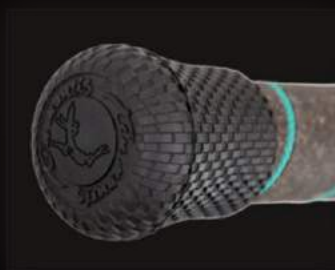
Phenix has helped western anglers pursue their dreams of landing the fish of a lifetime for almost 5 decades. With the most advanced materials and techniques, Phenix has set the standard for all saltwater and Pelagic fishing rods in the industry. We created the first full hybrid fishing rod in our Black Diamond Hybrid Series. We continue to push the envelope on design and construction to bring fisherman the most advanced line of rods the Industry has ever seen.



ABYSS

Attention saltwater anglers, the Abyss Saltwater Rod Series is designed with you in mind! Constructed with Toray Graphite/S-Glass composites, the Abyss rod series is designed for "West Coast" style surface jig and live bait anglers. Traditionally, rod blanks of similar applications tend to be much heavier and have a wider base diameter, which often leads to casting fatigue. The Abyss Series utilizes the ideal strength-to-weight balance, yet ensuring superior lifting power. No other rod has the feel and provides the optimum performance of the Abyss!

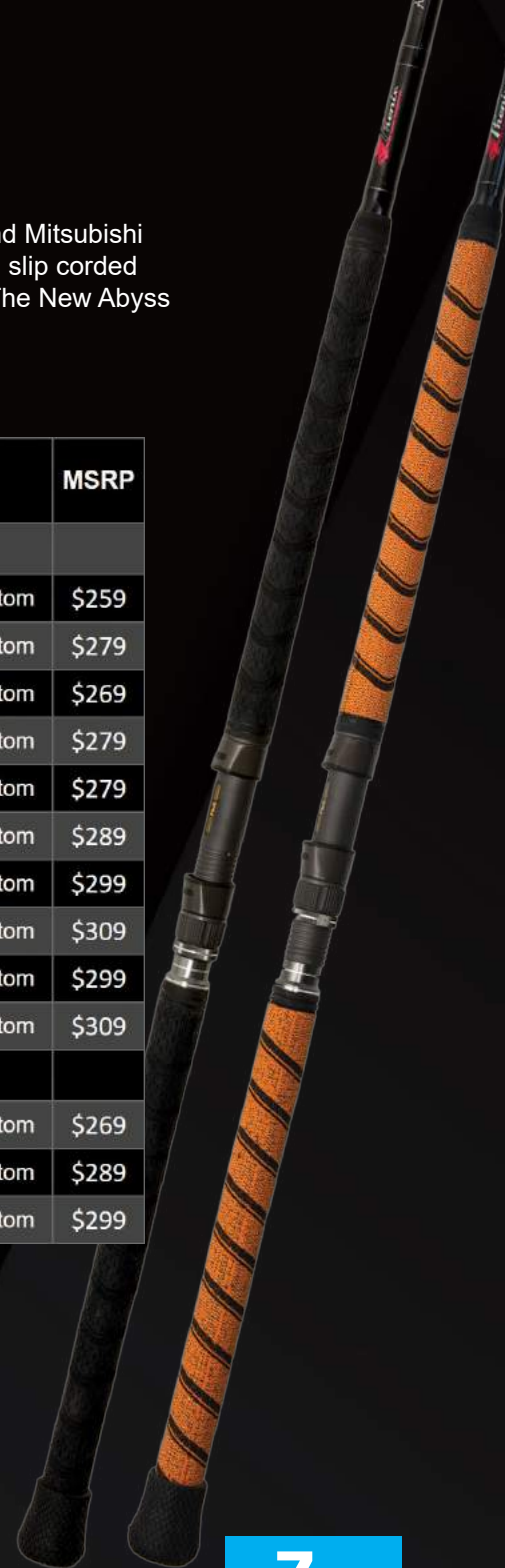
MODEL	LENGTH	PCS	LINE RATING	Rod Weight	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
PSX-C 805	8'0"	1	8-20 lb	11oz	Moderate	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$199
PSX-C 806	8'0"	1	10-25 lb	11.4oz	Moderate	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$199
PSX-C 807	8'0"	1	12-30 lb	12.3oz	Moderate	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$199
PSX-C 808	8'0"	1	15-40 lb	14.6oz	Mod. Fast	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$199
PSX-C 809	8'0"	1	20-50 lb	15oz	Mod. Fast	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$209
PSX-C 906	9'0"	1	10-25 lb	13.8oz	Moderate	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$209
PSX-C 907	9'0"	1	12-30 lb	14.4oz	Moderate	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$209
PSX-C 908	9'0"	1	15-40 lb	17.9oz	Mod. Fast	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$209
PSX-C 909	9'0"	1	20-50 lb	18.6oz	Mod. Fast	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$229
PSX-C 1008	10'0"	1	20-50 lb	18.2oz	Mod. Fast	Essex SIC	Deck Hand	\$259
PSX-C 1009	10'0"	1	25-60 lb	25.6oz	Mod. Fast	Essex SIC	Deck Hand	\$269
Spinning								
PSX-S 807	8'0"	1	12-30 lb	13.6oz	Moderate	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$209
PSX-S 808	8'0"	1	15-40 lb	15.1oz	Mod. Fast	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$209
PSX-S 809	8'0"	1	20-50 lb	15.6oz	Mod. Fast	Essex SIC	Fuji Reel Seat w/ Custom Cork Tape	\$219



ABYSS AHD

The ever popular Abyss series has a New upgraded version in the Abyss HD. With a composite blank utilizing a blend of S-Glass and Mitsubishi Core Carbon Fiber for strength, sensitivity, and weight reduction. The new HD series features a Phenix exclusive "Custom Grip" non slip corded rubber grip in three different colors. Double wrapped New Fuji FazLite guides, Phenix Fuji graphite reel seat, and rubber butt cap. The New Abyss HD will be available in three different lengths, and five different actions per model to meet all your rod preferences and techniques. Step up to the New HD and feel the difference!

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	GRIP COLORS	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
AHD-C 727-(Color)	7'2"	1	12-30 lb	12.1oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$259
AHD-C 729-(Color)	7'2"	1	20-50 lb	16.3oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$279
AHD-C 786-(Color)	7'8"	1	10-25 lb	11.5oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$269
AHD-C 788-(Color)	7'8"	1	15-40 lb	15.7oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$279
AHD-C 826-(Color)	8'2"	1	10-25 lb	11.5oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$279
AHD-C 827-(Color)	8'2"	1	12-30 lb	12.6oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$289
AHD-C 828-(Color)	8'2"	1	15-40 lb	16.5oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$299
AHD-C 829-(Color)	8'2"	1	20-50 lb	17oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$309
AHD-C 897-(Color)	8'9"	1	12-30 lb	14.9oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$299
AHD-C 898-(Color)	8'9"	1	15-40 lb	17.7oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$309
Spinning									
AHD727-(Color)-SPIN	7'2"	1	12-30 lb	13.8oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$269
AHD788-(Color)-SPIN	7'8"	1	15-40 lb	15.2oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$289
AHD828-(Color)-SPIN	8'2"	1	15-40 lb	15.6oz	BLK/ORG/RED	Moderate	Fuji FazLite	Fuji Deluxe Graphite / Phenix Custom	\$299



AXIS

HELIX COMPOSITE CONSTRUCTION

The Axis series utilizes the latest in material and design. Built with composite blends of S-glass, T-16 carbon fiber and graphite materials, while incorporating a multi-helix construction design, the Axis series is perfect for any saltwater environment. Dynamic in performance, quality, and sensitivity, but with the backbone structure to allow you to fish with total confidence. Keeping with our thin diameter and lightweight material, we feel the new Axis rod series is what anglers and enthusiasts have come to expect from Phenix Rods!

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Rail Rods								
HAX-C 760X3H	7'6"	1	60-130 lb	32.3oz	Mod. Fast	Fuji HB SiN	Alps / Extended Hypalon Grip	\$479
HAX-C 760X4H	7'6"	1	80-200 lb	33oz	Mod. Fast	Fuji HB SiN	Alps / Extended Hypalon Grip	\$489
HAX-C 800X3H	8'0"	1	60-130 lb	32.7oz	Mod. Fast	Fuji HB SiN	Alps / Extended Hypalon Grip	\$499
HAX-C 800X4H	8'0"	1	80-200 lb	38oz	Mod. Fast	Fuji HB SiN	Alps / Extended Hypalon Grip	\$509
Spinning								
HAX-S 720MH	7'2"	1	20-40 lb	13.5oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$239
HAX-S 720H	7'2"	1	25-60 lb	14oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$249
HAX-S 780H	7'8"	1	25-60 lb	15.5oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$255
HAX-S 820ML	8'2"	1	12-30 lb	14.4oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$245
HAX-S 820MH	8'2"	1	20-40 lb	14.8oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$255



MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
HAX-C 620X4H	6'2"	1	80-200 lb	30oz	Mod. Fast	Fuji HB SiN	Pac Bay / Hypalon	\$399
HAX-C 680X3H	6'8"	1	60-130 lb	31oz	Mod. Fast	Fuji HB SiN	Pac Bay / Hypalon	\$399
HAX-C 720MH	7'2"	1	20-40 lb	13oz	Mod. Fast	Essex SIC	Fuji DPSSD / Hypalon	\$239
HAX-C 720H	7'2"	1	25-60 lb	14.5oz	Mod. Fast	Essex SIC	Fuji DPSSD / Hypalon	\$249
HAX-C 720XH	7'2"	1	30-80 lb	18.8oz	Fast	Seaguide	Fuji DPSSD / Hypalon	\$259
HAX-C 720X2H	7'2"	1	40-100 lb	30.5oz	Fast	Fuji HB SiN	Pac Bay / Hypalon	\$349
HAX-C 720X3H	7'2"	1	60-130 lb	32.5oz	Mod. Fast	Fuji HB SiN	Pac Bay / Hypalon	\$409
HAX-C 720X4H	7'2"	1	80-200 lb	34oz	Mod. Fast	Fuji HB SiN	Pac Bay / Hypalon	\$439
HAX-C 780MH	7'8"	1	20-40 lb	13.7oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / Hypalon	\$245
HAX-C 780H	7'8"	1	25-60 lb	14.5oz	Mod. Fast	Seaguide	Fuji DPSSD / Hypalon	\$255
HAX-C 780XH	7'8"	1	30-80 lb	22oz	Fast	Seaguide	Fuji DPSSD / Hypalon	\$275
HAX-C 780X2H	7'8"	1	40-100 lb	30.1oz	Fast	Fuji HB SiN	Pac Bay / Hypalon	\$369
HAX-C 800X2H	8'0"	1	50-100 lb	30.6oz	Mod. Fast	Fuji O Ring	Pac Bay / Hypalon	\$489
HAX-C 820ML	8'2"	1	12-30 lb	13.9oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$239
HAX-C 820MH	8'2"	1	20-45 lb	15.2oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$249
HAX-C 820H	8'2"	1	25-60 lb	16.4oz	Fast	Seaguide	Fuji DPSSD / Hypalon	\$259
HAX-C 820XH	8'2"	1	30-80 lb	18oz	Fast	Seaguide	Fuji DPSSD / Hypalon	\$279
HAX-C 907ML	9'0"	1	12-30 lb	13.8oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$285
HAX-C 908MH	9'0"	1	15-40 lb	18oz	Mod. Fast	Fuji O Ring	Fuji DPSSD / EVA	\$285
HAX-C 909H-DH	9'0"	1	20-50 lb	18.3oz	Mod. Fast	Fuji O Ring	Deckhand Handle w/ Turk's Head	\$295
HAX-C 909H-RS	9'0"	1	20-50 lb	21.3oz	Mod. Fast	Fuji O Ring	Fuji Reel Seat w/ Custom Cork Tape	\$295
HAX-C 909H-JDH	9'0"	1	30-80 lb	18.3oz	Mod. Fast	Fuji O Ring	Deckhand Handle w/ Turk's Head	\$305
HAX-C 909H-JRS	9'0"	1	30-80 lb	24.6oz	Mod. Fast	Fuji O Ring	Fuji Reel Seat w/ Custom Cork Tape	\$314
HAX-C 1008MH-JDH	10'0"	1	15-40 lb	20.6oz	Mod. Fast	Fuji O Ring	Deckhand Handle w/ Turk's Head	\$305
HAX-C 1009H-JDH	10'0"	1	30-60 lb	22.8oz	Mod. Fast	Fuji O Ring	Deckhand Handle w/ Turk's Head	\$315



Black Diamond

A new generation of saltwater blanks has been born. Constructed with Toray's high strength Carbon Fibers, the Black Diamond uses a unique layering process and a "secret sauce" resin. This combination of aerospace technology has allowed us to give birth to a new age in blank technology. The Black Diamond series has a thinner diameter and a lower weight, allowing it to be the lightest rod in its class. Keeping true to the Phenix Rod brand the Black Diamond series holds true to the premium quality design and components.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning								
PSW-S 700XL (Discontinued)	7'	1	6-20 lb	9.2oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$249
PSW-S 700ML	7'	1	10-30 lb	11.3oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$289
PSW-S 700M	7'	1	15-40 lb	11.5oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$299
PSW-S 700H	7'	1	20-60 lb	15.1oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$319
PSW-S 700XH	7'	1	30-80 lb	18.8oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$329
PSW-S 760XL (Discontinued)	7'6"	1	6-20 lb	N/A	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$259
PSW-S 760ML	7'6"	1	13-40 lb	12.8oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$289
PSW-S 760M	7'6"	1	15-40 lb	N/A	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$299
PSW-S 760H	7'6"	1	20-60 lb	16.9oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$319
PSW-S 805XL (Discontinued)	8'	1	6-20 lb	9.5oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$269
PSW-S 806L	8'	1	8-25 lb	12.1oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$279
PSW-S 807ML	8'	1	10-25 lb	12.8oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$289
PSW-S 808MH	8'	1	15-40 lb	14.4oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$309
PSW-S 809H	8'	1	20-50 lb	15.5oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$309
PSW-S 868MH	8'6"	1	15-40 lb	14.4oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$319
PSW-S 869H	8'6"	1	20-50 lb	15.9oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$319
PSW-S 907ML (Discontinued)	9'	1	10-30 lb	13.8oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$319
PSW-S 907ML-2	9'	1 & 2	10-30 lb	N/A	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$319
PSW-S 908MH	9'	1	15-40 lb	17oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$329
PSW-S 908MH-2	9'	1 & 2	15-40 lb	17oz	Mod. Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$329
PSW-S 909H	9'	1	20-50 lb	17.3oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$339
PSW-S 909H-2	9'	1 & 2	20-50 lb	17.8oz	Fast	Fuji Alconite	Fuji DPS w / Hypalon & X-Wrap	\$329

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
PSW-C 600H	6'	1	20-60 lb	18oz	Mod. Fast	Alps S-6	Alps Reel Seat & Hypalon	\$299
PSW-C 660H	6'6"	1	20-60 lb	19oz	Mod. Fast	Alps S-6	Alps Reel Seat & Hypalon	\$309
PSW-C 700ML	7'	1	10-30 lb	16.4oz	Mod. Fast	Fuji Alconite	Alps Reel Seat & Hypalon	\$279
PSW-C 700M	7'	1	15-40 lb	18oz	Mod. Fast	Fuji Alconite	Alps Reel Seat & Hypalon	\$289
PSW-C 700H	7'	1	20-60 lb	19.7oz	Mod. Fast	Fuji Alconite	Alps Reel Seat & Hypalon	\$309
PSW-C 700XH	7'	1	30-80 lb	19.1oz	Mod. Fast	Seaguide	Alps Reel Seat & Hypalon	\$319
PSW-C 760ML	7'6"	1	10-30 lb	18oz	Fast	Fuji Alconite	Alps Reel Seat & Hypalon	\$279
PSW-C 760M	7'6"	1	15-40 lb	18oz	Fast	Fuji Alconite	Alps Reel Seat & Hypalon	\$289
PSW-C 760H	7'6"	1	25-60 lb	18.5oz	Fast	Seaguide	Alps Reel Seat & Hypalon	\$309
PSW-C 760XH	7'6"	1	30-80 lb	21oz	Fast	Seaguide	Alps Reel Seat & Hypalon	\$319
PSW-C 808MH	8'	1	15-40 lb	15.5oz	Fast	Fuji Alconite	Fuji & X-Wrap	\$289
PSW-C 809H	8'	1	20-50 lb	16.3oz	Fast	Alps S-6	Fuji & X-Wrap	\$299
PSW-C 809H-DH	8'	1	20-50 lb	17oz	Fast	Alps S-6	Deckhand Handle & Turk's Head	\$299
PSW-C 809H-XF	8'	1	20-50 lb	16.1oz	Mod. Fast	Alps S-6	Fuji & X-Wrap	\$299
PSW-C 809XH-J	8'	1	25-60 lb	15.4oz	Fast	Seaguide	Fuji & X-Wrap	\$309
PSW-C 809XH-JDH	8'	1	25-60 lb	16.7oz	Fast	Seaguide	Deckhand Handle & Turk's Head	\$309
PSW-C 868MH	8'6"	1	15-40 lb	16.7oz	Fast	Fuji Alconite	Fuji & X-Wrap	\$309
PSW-C 869H	8'6"	1	20-50 lb	18.8oz	Fast	Alps S-6	Fuji & X-Wrap	\$309
PSW-C 869H-DH	8'6"	1	20-50 lb	16.04oz	Fast	Alps S-6	Deckhand Handle & Turk's Head	\$309
PSW-C 869H-XF	8'6"	1	20-50 lb	18.8oz	Extra Fast	Alps S-6	Fuji & X-Wrap	\$309
PSW-C 908MH	9'	1	15-40 lb	17.7oz	Mod. Fast	Fuji Alconite	Fuji & X-Wrap	\$319
PSW-C 909H	9'	1	20-50 lb	18.5oz	Fast	Alps S-6	Fuji & X-Wrap	\$329
PSW-C 909H-DH	9'	1	20-50 lb	16.3oz	Fast	Alps S-6	Deckhand Handle & Turk's Head	\$329
PSW-C 909XH	9'	1	25-60 lb	19.3oz	Fast	Alps S-6	Fuji & X-Wrap	\$329
PSW-C 909XH-DH	9'	1	25-60 lb	18.5oz	Fast	Alps S-6	Deckhand Handle & Turk's Head	\$329
PSW-C 909XH-J	9'	1	30-80 lb	17.7oz	Fast	Seaguide	Fuji & X-Wrap	\$339
PSW-C 909XH-JDH	9'	1	30-80 lb	18.2oz	Fast	Seaguide	Deckhand Handle & Turk's Head	\$339
PSW-C 1009H	10'0"	1	20-50 lb	18.6oz	Mod. Fast	Alps S-6	Fuji & X-Wrap	\$349



Black Diamond Hybrid

The Phenix Hybrid is the world's first fully woven Carbon Fiber blank. The blank is a unique blend of high strength woven Carbon Fiber and Kevlar. This innovative combination of materials is the latest technology from the aerospace and automotive industry. After years of R&D, Phenix has finally successfully applied this technology into fishing rod blank applications. Engineered to the concept of being lightweight yet unbelievably strong, the Phenix Hybrid delivers an action that is far superior to any traditional glass or graphite blank.



MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
PHD-C 660XH	6'6"	1	30-80 lb	21.3oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$429
PHD-C 660X2H	6'6"	1	40-100 lb	23.2oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$509
PHD-C 660X3H	6'6"	1	60-130 lb	25oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$529
PHD-C 660X4H	6'6"	1	80-200 lb	28.7oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$539
PHD-C 700MH	7'	1	15-40 lb	17.6oz	Fast	Fuji HB SiC	Fuji DPSSD / High Density Hypalon	\$419
PHD-C 700H	7'	1	20-60 lb	19oz	Fast	Fuji HB SiC	Fuji DPSSD / High Density Hypalon	\$429
PHD-C 700XH	7'	1	30-80 lb	23.7oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$439
PHD-C 700X2H	7'	1	40-100 lb	27oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$529
PHD-C 700X3H	7'	1	60-130 lb	27oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$539
PHD-C 700X4H	7'	1	80-200 lb	29oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$549
PHD-C 760MH	7'6"	1	15-45 lb	15.5oz	Fast	Fuji HB SiC	Fuji DPSSD / High Density Hypalon	\$419
PHD-C 760H	7'6"	1	20-60 lb	19.3oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$449
PHD-C 760XH	7'6"	1	30-80 lb	25.8oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$479
PHD-C 760X2H	7'6"	1	40-100 lb	26oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$539
PHD-C 809XH	8'	1	30-80 lb	22.6oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$489
PHD-C 809XH-DH	8'	1	30-80 lb	21.8oz	Fast	Fuji HB SiC	Basket Weave Deckhand Cord Wrap	\$489
PHD-C 838MH	8'3"	1	15-40 lb	19oz	Fast	Fuji MN SiC	AlpsCentra Lock / High Density Hypalon	\$419
PHD-C 838MH-DH	8'3"	1	15-40 lb	17.4oz	Fast	Fuji MN SiC	Basket Weave Deckhand Cord Wrap	\$419
PHD-C 869XH	8'6"	1	25-60 lb	23.5oz	Fast	Fuji HB SiC	AlpsCentra Lock / High Density Hypalon	\$469
PHD-C 869XH-DH	8'6"	1	25-60 lb	22oz	Fast	Fuji HB SiC	Basket Weave Deckhand Cord Wrap	\$469
PHD-C 888MH	8'8"	1	15-40 lb	18oz	Fast	Fuji MN SiC	AlpsCentra Lock / High Density Hypalon	\$429
PHD-C 888MH-DH	8'8"	1	15-40 lb	16.7oz	Fast	Fuji MN SiC	Basket Weave Deckhand Cord Wrap	\$429
PHD-C 928MH	9'2"	1	15-40 lb	18.1oz	Mod. Fast	Fuji MN SiC	AlpsCentra Lock / High Density Hypalon	\$439
PHD-C 928MH-DH	9'2"	1	15-40 lb	15.5oz	Mod. Fast	Fuji MN SiC	Basket Weave Deckhand Cord Wrap	\$439
PHD-C 929H	9'2"	1	20-50 lb	20.4oz	Mod. Fast	Fuji MN SiC	AlpsCentra Lock / High Density Hypalon	\$449
PHD-C 929H-DH	9'2"	1	20-50 lb	17.8oz	Mod. Fast	Fuji MN SiC	Basket Weave Deckhand Cord Wrap	\$449



Black Diamond

The all-new Black Diamond East Coast series utilizes the same blank construction as our popular Black Diamond series that has taken the west coast saltwater fishing world by storm. We start with Toray T-40 NanoTube carbon fiber scrim layered in a unique process with Phenix proprietary Nanolite Resins. This employment of aerospace technology has allowed us to give birth to a new age in blank technology never seen before in the fishing industry. The Black Diamond East Coast series has a thinner diameter blank giving you the lightest rod in its class. Keeping true to the Phenix Rod branding, the East Coast series holds firm to premium quality design, strength, and components. Featuring a high density shaped EVA grip, Phenix proprietary Essex T-Ring premium carbide guides with FrameLok technology. No matter the pelagic species you seek, the Black Diamond East Coast series has you covered.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
ESW-C 666ML	6'6"	1	12-30 lb	12oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$279
ESW-C 668MH	6'6"	1	20-50 lb	12.2oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$289
ESW-C 706ML	7'0"	1	12-30 lb	13.5oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$289
ESW-C 708MH	7'0"	1	20-50 lb	14oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$299
ESW-C 709H	7'0"	1	30-80 lb	15.5oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$309
ESW-C 767M	7'6"	1	15-40 lb	13.8oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$309
Spinning								
ESW-S 666ML	6'6"	1	12-30 lb	12oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$279
ESW-S 668MH	6'6"	1	20-50 lb	13.3oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$289
ESW-S 706ML	7'0"	1	12-30 lb	12.5oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$289
ESW-S 708MH	7'0"	1	20-50 lb	14oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$299
ESW-S 709H	7'0"	1	30-80 lb	17oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$309
ESW-S 767M	7'6"	1	15-40 lb	15oz	Fast	Essex SIC	Essex / Phenix EVA & Carbon Fiber	\$309

Black Diamond

Built with our most popular Black Diamond Blanks, the Inshore Series is specifically designed for the inshore enthusiast. With a unique Cork/EVA or X-tube handle paired with a Fuji TCS or TDPS trigger reel seat, the Inshore Series is extremely well balanced and versatile for finesse fishing the breakwall or tight along the kelp line.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
PSW760L-ISA-(CK/XW)	7'6"	1	8-25 lb	na	Mod. Fast	Fuji	Fuji / Custom Cork & EVA Split Grip	\$269
PSW-C 760ML-XF-ISA-(CK/XW)	7'6"	1	10-30 lb	11.4oz/9oz	Fast	Fuji	Fuji / Custom Cork & EVA Full Grip	\$279
PSW-C 760MXF-ISA-(CK/XW)	7'6"	1	15-40 lb	12.4oz/9.6oz	Fast	Fuji	Fuji / Custom Cork & X-Tube Full Grip	\$289
PSW-C 806L-ISA-(CK/XW)	8'	1	8-25 lb	11.4oz/8.7oz	Mod. Fast	Fuji	Fuji / Custom Cork & EVA Split Grip	\$269
PSW-C 807ML-ISA-(CK/XW)	8'	1	10-30 lb	13.2oz/9.6oz	Fast	Fuji	Fuji / Custom Cork & X-Tube Full Grip	\$279
PSW-C 866L-ISA-(CK/XW)	8'6"	1	8-25 lb	na/10.1oz	Fast	Fuji	Fuji / Custom Cork & EVA Split Grip	\$279
PSW-C 867ML-ISA-(CK/XW)	8'6"	1	10-30 lb	13.3oz/10.8oz	Fast	Fuji	Fuji / Custom Cork & X-Tube Full Grip	\$299
PSW-C 906L-ISA-(CK/XW)	9'	1	8-25 lb	13.1oz/na	Fast	Fuji	Fuji / Custom Cork & EVA Split Grip	\$299
PSW-C 907ML-ISA-(CK/XW)	9'	1	10-30 lb	13.5oz	Fast	Fuji	Fuji / Custom Cork & X-Tube Full Grip	\$309



Pandora

Never before has a manufacturer offered a series of high end rods for the most ardent female anglers around the world until the New Phenix Pandora series. Phenix utilized the same technologies used in our world renowned Phenix Black Diamond and Axis series of pelagic rods. But that's where the similarities end. The New Pandora series features a custom Phenix designed handle blending EVA and Phenix proprietary Sure-Grip® non slip handle system. Custom Phenix Reel Seats and Pink anodized Essex TRing Premium Carbide Guides with FrameLoc® technology. The new Pandora series brings an incredibly light yet extremely strong series of salt water rods with seven models to choose from, six conventional and two spinning. Don't let the beauty of the Pandora series fool you; it's the stuff legends are made of.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting								
PDX-C 700M	7'0"	1	15-40 lb	13.6oz	Fast	Essex SIC	Essex / Custom Sure-Grip Handle	\$329
PDX-C 700H	7'0"	1	25-60 lb	16.5oz	Mod. Fast	Essex SIC	Seaguide / Custom Sure-Grip Handle	\$329
PDX-C 760M	7'6"	1	15-40 lb	14.2oz	Fast	Essex SIC	Essex / Custom Sure-Grip Handle	\$329
PDX-C 760H	7'6"	1	25-60 lb	17.1oz	Mod. Fast	Essex SIC	Seaguide / Custom Sure-Grip Handle	\$339
PDX-C 800M	8'0"	1	15-40 lb	14.5oz	Fast	Essex SIC	Essex / Custom Sure-Grip Handle	\$339
PDX-C 800H	8'0"	1	25-60 lb	17.5oz	Mod. Fast	Essex SIC	Seaguide / Custom Sure-Grip Handle	\$349
Spinning								
PDX-S 700H	7'0"	1	25-60 lb	15.2oz	Mod. Fast	Essex SIC	Seaguide / Custom Sure-Grip Handle	\$329
PDX-S 760M	7'6"	1	15-40 lb	14.5oz	Fast	Essex SIC	Essex / Custom Sure-Grip Handle	\$329



If it is fishing stubborn calico bass in the thickest of kelp or pulling on mid-summer pelagic, M1 Inshore Series gives you the ideal balance and power to handle any variety of challenges. Actions vary from fast to extra fast. All rods feature an extended fore grip handle, which is a much desired addition for any experienced inshore angler.

If you are looking for a saltwater fishing rods for every occasion, from fishing off of the beach to offshore fishing, and everything in between, the M1 Inshore has you covered.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
SMX-C 73MH	7'3"	1	15-35 lb	6.3oz	2-6 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$179
SMX-C 77ML	7'7"	1	10-25 lb	5.8oz	1-3 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$179
SMX-C 77MH	7'7"	1	15-35 lb	6oz	2-6 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$189
SMX-C 79H-FG	7'9"	1	20-45 lb	7.7oz	3-8 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA, Full Grip	\$209
SMX-C 711ML	7'11"	1	10-25 lb	6oz	1-3 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$199
SMX-C 711MH	7'11"	1	15-35 lb	6.6oz	2-6 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$199
SMX-C 82ML	8'2"	1	10-25 lb	6.2oz	1-3 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$209
SMX-C 82MH	8'2"	1	15-35 lb	7.4oz	2-6 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$219
SMX-C 82H	8'2"	1	20-45 lb	8.8oz	3-8 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA, Full Grip	\$229
SMX-C 90M	9'0"	1	12-30 lb	7.8oz	2-6 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$239
SMX-C 90H	9'0"	1	15-40 lb	9.6oz	3-8 oz.	Extra Fast	Fuji O Ring	Phenix Reel Seat / Custom EVA	\$249
Spinning									
SMX-S 73L	7'3"	1	8-20 lb	5.2oz	1/2 - 1 1/2 oz.	Fast	ESSEX	Phenix Reel Seat / Custom EVA	\$179
SMX-S 77M	7'7"	1	15-35 lb	6.3oz	2-6 oz.	Fast	ESSEX	Phenix Reel Seat / Custom EVA	\$189
SMX-S 711ML	7'11"	1	10-25 lb	6.2oz	1-3 oz.	Fast	ESSEX	Phenix Reel Seat / Custom EVA	\$199



RTS Inshore Series

The RTS series, meaning “Reds, Trout, and Snook”, has been in the design and test field for over 2 years and promises to be the lightest most sensitive inshore rod on the market. It offers 5 casting and 5 spinning models to fit your needs. Whether you're fishing the flats for trout and snook or pulling the big Reds from the mangroves, the RTS has the power to deliver. The Phenix RTS Series is designed by Gulf Coast fishermen and guides. It features a super light Toray T-40 ton Carbon Fiber blank using Phenix's own Nanolite resins. The RTS series utilizes the New Phenix Essex TRing premium carbide guides with Ring Lock to FrameLok™ Technology. Premium high-density EVA and cork blend grips, with a carbon reel seat.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
RTS-C 693ML	6'9"	1	6-12 lb	4.3oz	1/4-5/8 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$189
RTS-C 713ML	7'1"	1	6-12 lb	4.5oz	1/4-5/8 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$199
RTS-C 714MH	7'1"	1	8-17 lb	4.6oz	1/4-3/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$199
RTS-C 715H	7'1"	1	10-20 lb	4.7oz	1/4-1-1/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$209
RTS-C 774MH	7'7"	1	8-17 lb	5oz	1/4-3/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$209
Spinning									
RTS-S 693ML	6'9"	1	6-12 lb	4.1oz	1/4-5/8 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$189
RTS-S 694MH	6'9"	1	8-17 lb	4.4oz	1/4-3/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$189
RTS-S 695H	6'9"	1	10-20 lb	4.7oz	1/4-1-1/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$199
RTS-S 713ML	7'1"	1	6-12 lb	4.3oz	1/4-5/8 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$199
RTS-S 714MH	7'1"	1	8-17 lb	4.6oz	1/4-3/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$199
RTS-S 715H	7'1"	1	10-20 lb	4.9oz	1/4-1-1/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$199
RTS-S 774MH	7'7"	1	8-17 lb	5.3oz	1/4-3/4 oz.	Mod. Fast	Essex	Phenix Custom / Cork & EVA	\$209



TITAN

JIGGING SPECIAL

The Slow Pitch and Long Fall Jigging techniques made popular in Japan by Norihiro Sato are fastly evolving across the world and here in the United States. Phenix is leading the way with its newly designed Zero Gravity Titan series of Slow Pitch and Long Fall jigging rods. Featuring Toray T40 carbon fiber Multi Helix scrim and Phenix Rods proprietary Nanlite Resins blank has enabled Phenix to create an incredibly strong series. The rods featured Fuji K series SIC guides acid wrapped to alleviate torque when fishing big fish from the depths of the sea. The custom EVA grip and Fuji reel seat offers comfort for all day fishing. The Zero Gravity technology creates a balance never seen in the industry until the new TJX series Titans meaning zero fatigue. With two models to choose from, the TJX Slow Pitch Jigging rods and the TJX-L Long Fall Jigging rods, we're sure to have exactly the model jigging rod the most meticulous anglers around the world are looking for.

MODEL	LENGTH	PCS	ROD WEIGHT	BRAIDED LINE	PE LINE	JIG WEIGHT	TAPER ACTION	GUIDES	REEL SEAT HANDLE	MSRP
Slow Pitch										
TJX-C 63UL	6'3"	1	3.2oz	20-40 lb	PE 0.6-2.5	20-60 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$309
TJX-C 63H	6'3"	1	5.6oz	35-90 lb	PE 3.0-6.0	200-480 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$309
TJX-C 63ML	6'3"	1	4.2oz	20-40 lb	PE 1.0-2.5	100-250 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$319
TJX-C 63MH	6'3"	1	4.5oz	25-55 lb	PE 1.5-4.0	150-350 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$329
TJX-C 68L	6'8"	1	4.4oz	15-30 lb	PE 0.5-2.0	60-180 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$339
TJX-C 68H	6'8"	1	6.2oz	35-90 lb	PE 3.0-6.0	200-480 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$359
TJX-C 68ML	6'8"	1	4.7oz	20-40 lb	PE 1.0-2.5	100-250 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$349
TJX-C 68MH	6'8"	1	5.4oz	25-55 lb	PE 1.5-4.0	150-350 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$359
Long Fall / Stick Bait										
TJX-C L710L	7'10"	1	6oz	15-40 lb	PE 0.6-3.0	80-220 g	Long Fall / Stick Bait	Fuji K Series SIC	Fuji / Custom EVA	\$359
TJX-C L710ML	7'10"	1	6.4oz	20-65 lb	PE 1.0-4.0	100-300 g	Long Fall / Stick Bait	Fuji K Series SIC	Fuji / Custom EVA	\$369
TJX-C L710MH	7'10"	1	6.5oz	30-80 lb	PE 1.5-5.0	150-400 g	Long Fall / Stick Bait	Fuji K Series SIC	Fuji / Custom EVA	\$379
TJX-C L710H	7'10"	1	7oz	35-90 lb	PE 3.0-6.0	200-480 g	Long Fall / Stick Bait	Fuji K Series SIC	Fuji / Custom EVA	\$379
Spinning										
TJX-S 63UL	6'3"	1	3oz	20-40 lb	PE 0.6-2.5	20-60 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$309
TJX-S 68M	6'8"	1	3.7oz	20-45 lb	PE 1.0-3.0	100-280 g	Slow Pitch	Fuji K Series SIC	Fuji / Custom EVA	\$349
TJX-S L710M	7'10"	1	4.3oz	20-65 lb	PE 1.0-4.0	100-300 g	Long Fall / Stick Bait	Fuji K Series SIC	Fuji / Custom EVA	\$369

Megalodon

The Megalodon in its design lays in dynamic engineering, quality of craftsmanship, and only the best in composite material. Crafted with T12 and T40 technology, it provides the unique strength and lifting power to handle the strongest of tuna's, amberjack's, GT's, and other brutes of the abyss. The Megalodon popping and jigging series – face the challenges head on, while taming the beast!

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	PE LINE	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Jigging - Casting										
MPX-C 566	5'6"	1	PE 2-4 line	8.9oz	PE 2-4	100 - 200 g	Mod. Fast	Fuji K Series SIC	Fuji TDPS-SD / High Density EVA	\$289
MPX-C 567	5'6"	1	PE 3-6 line	11.9oz	PE 3-6	200 - 300 g	Mod. Fast	Fuji K Series SIC	Fuji PSS-LD / High Density EVA	\$299
MPX-C 568	5'6"	1	PE 4-8 line	12.6oz	PE 4-8	250 - 400 g	Mod. Fast	Fuji K Series SIC	Fuji PSS-LD / High Density EVA	\$309
MPX-C 569	5'6"	1	PE 6-10 line	13.5oz	PE 6-10	350 - 500 g	Mod. Fast	Fuji K Series SIC	Fuji PSS-LD / High Density EVA	\$319
MPX-C 606	6'0"	1	PE 2-4 line	10.3oz	PE 2-4	100 - 200 g	Mod. Fast	Fuji K Series SIC	Fuji TDPS-SD / High Density EVA	\$309
MPX-C 607	6'0"	1	PE 3-6 line	11.8oz	PE 3-6	200 - 300 g	Mod. Fast	Fuji K Series SIC	Fuji PSS-LD / High Density EVA	\$319
MPX-C 608	6'0"	1	PE 4-8 line	14oz	PE 4-8	250 - 400 g	Mod. Fast	Fuji K Series SIC	Fuji PSS-LD / High Density EVA	\$329
MPX-C 609	6'0"	1	PE 6-10 line	14.5oz	PE 6-10	350 - 500 g	Mod. Fast	Fuji K Series SIC	Fuji PSS-LD / High Density EVA	\$339
Jigging - Spinning										
MPX-S 568	5'6"	1	PE 4-8 line	13.3oz	PE 4-8	250 - 400 g	Mod. Fast	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$319
MPX-S 569	5'6"	1	PE 6-10 line	13.7oz	PE 6-10	350 - 500 g	Mod. Fast	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$329
MPX-S 608	6'0"	1	PE 4-8 line	13.6oz	PE 4-8	250 - 400 g	Mod. Fast	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$339
MPX-S 609	6'0"	1	PE 6-10 line	14oz	PE 6-10	350 - 500 g	Mod. Fast	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$349
Popping - Spinning										
MPX-S 760H-2	7'6"	2	40-100 lb	16.1oz	PE 7-10	70 - 180 g	Heavy	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$459
MPX-S 800H-2	8'0"	2	30-100 lb	17.3oz	PE 6-10	70 - 180 g	Heavy	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$469
MPX-S 880MH-2	8'8"	2	25-80 lb	18.6oz	PE 6-8	70 - 160 g	Med. Heavy	Fuji K Series SIC	Fuji DPSSD-LD / High Density EVA	\$479



TITAN

POPPING SPECIAL

Built from Toray's multi-composite materials, and blended together with "secret sauce resin", this creates an incredibly strong rod with exceptional casting quality. Placed in an extraordinary testing period, the Titan Popping series has proven its durability and outstanding strength, while maintaining its sleek Phenix design. Titan Popping rods are designed as 2-piece models, butt joined above the foregrip, which makes it optimal for traveling. If it is breaking tuna or crashing GT's, the Titan Popping rods provide the confidence needed to catch your game.

MODEL	LENGTH	PCS	LINE RATING	BRAIDED LINE	PE LINE	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning										
TPX-S 760H-2	7'6"	2	25-80 lb	40-130 lb	PE 6-10	70 -180 g	Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$489
TPX-S 790M-2	7'9"	2	20-50 lb	30-100 lb	PE 4-7	60- 150 g	Med. Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$489
TPX-S 790H-2	7'9"	2	25-80 lb	40-130 lb	PE 6-10	70 -180 g	Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$499
TPX-S 800M-2	8'0"	2	20-50 lb	30-100 lb	PE 4-7	60- 150 g	Med. Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$499
TPX-S 800H-2	8'0"	2	25-80 lb	40-130 lb	PE 6-10	70 -180 g	Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$519
TPX-S 860H-2	8'6"	2	25-80 lb	40-130 lb	PE 6-10	70 -180 g	Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$519
TPX-S 880H-2	8'8"	2	25-80 lb	40-130 lb	PE 6-10	70 -180 g	Heavy	Fuji KW SiC	Fuji / Phenix Custom Grip	\$519

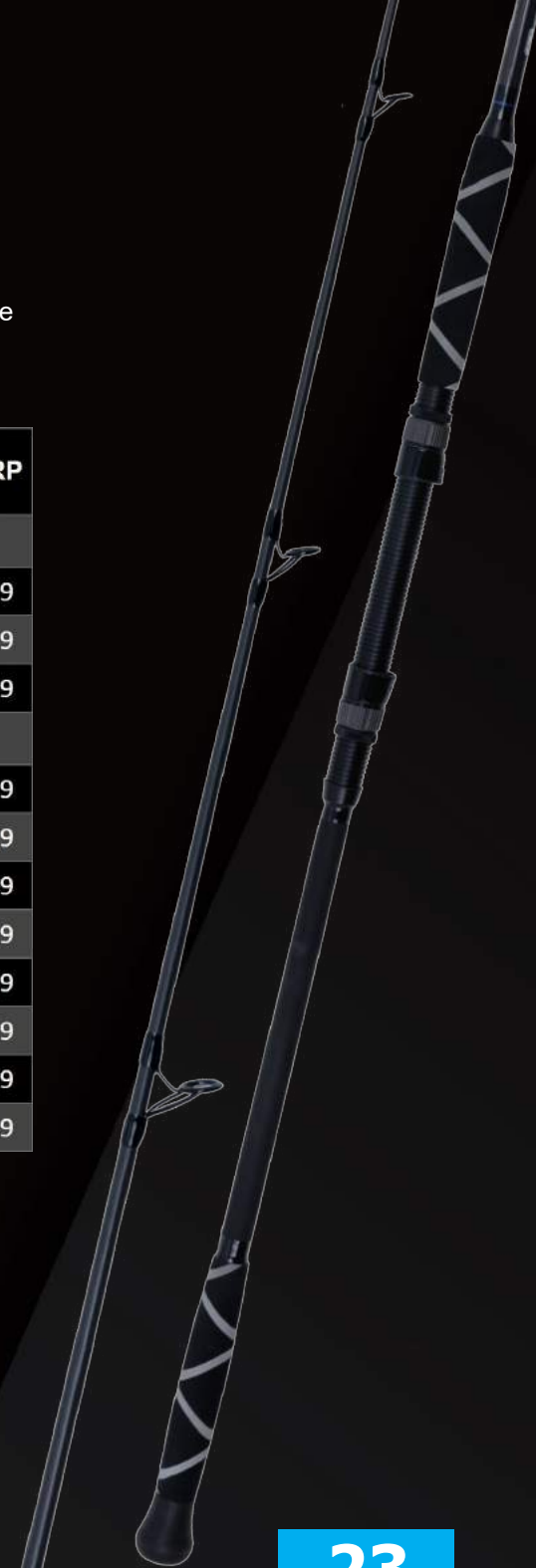


Black Diamond

Designed to emulate our successful Black Diamond series, it reaches the challenges that are demanded from surf casters. Ultra-sensitive, lightweight, yet it ensures the highest in superior performance.

Manufactured with 30 & 40 Ton composite material, it incorporates Fuji K guides, Fuji expandable reel seat, and custom handcrafted EVA handles. Whether you're fishing the elusive red drum, finicky corvina, or the stubborn large striped bass, the Black Diamond Surf series has a rod for you.

MODEL	LENGTH	PCS	LINE RATING	BRAID LINE	ROD WEIGHT	LURE WEIGHT	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
SX-C 1108-2	11'0"	2	20-45 lb	30-80 lb	19 oz.	3-10 oz.	Fuji LC	Fuji Hood / Phenix Custom EVA	\$429
SX-C 1208-2	12'0"	2	20-45 lb	30-80 lb	20 oz.	3-10 oz.	Fuji LC	Fuji Hood / Phenix Custom EVA	\$439
SX-C 1309-2	13'0"	2	25-60 lb	40-90 lb	24 oz.	6-12 oz.	Fuji LC	Fuji Hood / Phenix Custom EVA	\$469
Spinning									
SX-S 906-2	9'0"	2	12-30 lb	20-65 lb	14 oz.	1-3 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$369
SX-S 1007-2	10'0"	2	15-35 lb	20-70 lb	14.5 oz.	2-6 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$409
SX-S 1106-2	11'0"	2	12-30 lb	20-65 lb	17.1 oz.	1-3 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$429
SX-S 1108-2	11'0"	2	20-45 lb	30-80 lb	19.3 oz.	3-10 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$439
SX-S 1208-2	12'0"	2	20-45 lb	30-80 lb	21 oz.	3-10 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$449
SX-S 1307-2	13'0"	2	15-35 lb	20-70 lb	21.5 oz.	2-6 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$459
SX-S 1309-2	13'0"	2	25-60 lb	40-90 lb	26 oz.	3-10 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$479
SX-S 1408-2	14'0"	2	15-40 lb	30-80 lb	27.8 oz.	3-10 oz.	Fuji KW Alconite	Fuji Hood / Phenix Custom EVA	\$459



FRESHWATER

Since the 1970s Phenix has been a staple in the freshwater fishing world. Some of the best bass fisherman and Hall of Fame anglers relied on Phenix Rods to get them to the top, today's anglers are no different! Many of today's professionals around the world rely on the same quality, performance, and sensitivity to separate them from the competition. With eight different series of Bass rods from finesse to heavy cover, Swimbaits to crankbaits, Phenix has all your freshwater fishing needs covered!





K²

With only the best in mind and utilizing our own blend of composite material from the world-leading manufacturer of elite carbon fiber material, Toray, the k2 blanks were born. Utilizing innovative rod blank technology, Tory's T-46 ton composite is the core of what sets us apart from everyone else. Our unique layering process combined with detailed construction results in a rod blank that has exceptional balance and sensitivity. Reinforced to increase strength for better backbone performance, while not adding considerable weight or bulk diameter, the k2 rod is another exceptional addition to our ever-growing Phenix brand.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
TX-C 683ML	6'8"	1	4-12 lb	3.8oz	1/16 - 5/8 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$525
TX-C 713ML	7'1"	1	4-12 lb	3.6oz	1/16 - 5/8 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-C 714MH	7'1"	1	6-18 lb	3.8oz	3/16 - 3/4 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$575
TX-C 736H	7'3"	1	10-30 lb	4.2oz	1/2 - 2 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$599
TX-C 765H	7'6"	1	8-20 lb	4.3oz	3/8 - 1 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$599
Casting (2Piece) 50/50									
TX-C 683ML-2	6'8"	2	4-12 lb	3.8oz	1/16 - 5/8 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-C 713ML-2	7'1"	2	4-12 lb	3.6oz	1/16 - 5/8 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-C 714MH-2	7'1"	2	6-18 lb	3.8oz	3/16 - 3/4 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$575
TX-C 765H-2	7'6"	2	8-20 lb	4.3oz	3/8 - 1 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$599



MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning									
TX-S 682L	6'8"	1	3-10 lb	3oz	1/32 - 1/4 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-S 683ML	6'8"	1	4-12 lb	3.1oz	1/16 - 1/2oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-S 713ML	7'1"	1	4-12 lb	3.2oz	1/16 - 1/2 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$575
TX-S 763ML	7'6"	1	4-12 lb	3.5oz	1/16 - 5/8 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$599
Spinning (2Piece) 50/50									
TX-S 682L-2	6'8"	2	3-10 lb	3oz	1/32 - 1/4 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-S 683ML-2	6'8"	2	4-12 lb	3.1oz	1/16 - 5/8 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$550
TX-S 713ML-2	7'1"	2	4-12 lb	3.2oz	1/16 - 1/2 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$575
TX-S 763ML-2	7'6"	2	4-12 lb	3.5oz	1/16 - 1/2 oz.	Fast	Fuji Titanium Torzite	Phenix Custom / Custom EVA	\$599





Nanotubes
CORE ARMOR CARBON
TECHNOLOGY

The newly revamped M1 bass rods feature an upgraded blank utilizing 36Ton Toray Carbon Fiber With a K-Woven scrim, with Phenix Proprietary Nanolite resins to make it lighter, stronger, and more sensitive then ever before! The New M1 Bass Rods feature a vortex solid one piece blank for increased sensitivity. The M1 utilizes a custom carbon fiber reel seat, Essex SiC guides, clip style hook keeper and a AAA grade Portuguese cork grip. With the Newly redesigned M1 the bass don't stand a chance!

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
MX-C 69ML	6'9"	1	6-12 lb	3.5oz	1/4 - 5/8 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$178
MX-C 72ML	7'2"	1	6-12 lb	3.7oz	1/4 - 5/8 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$180
MX-C 72MH	7'2"	1	8-17 lb	4oz	1/2 - 3/4 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$185
MX-C 72H	7'2"	1	10-25 lb	4.2oz	1/4 - 1-1/4 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$188
MX-C 74ML	7'4"	1	6-12 lb	3.7oz	1/4 - 5/8 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$185
MX-C 74MH	7'4"	1	8-17 lb	4.4oz	1/4 - 3/4 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$188
MX-C 74H	7'4"	1	10-25 lb	4.5oz	1/4 - 1-3/4 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$190
MX-C 74XH	7'4"	1	15-35 lb	5oz	1/2 - 2-1/2 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$195
MX-C 78MH	7'8"	1	8-17 lb	4.6oz	1/4 - 3/4 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$190
MX-C 78H	7'8"	1	10-25 lb	4.8oz	1/4 - 2 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$195
MXUR-C 80MH	8'0"	1	10-25 lb	5.2oz	1/2 - 3 oz.	Mod. Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$198
MXUR-C 80H	8'0"	1	15-35 lb	6oz	1 - 6 oz.	Mod. Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$205
Spinning									
MX-S 69L	6'9"	1	4-10 lb	3.7oz	1/8 - 3/8 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$178
MX-S 72L	7'2"	1	4-10 lb	4oz	1/8 - 3/8 oz.	Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$180
MX-S 72M	7'2"	1	6-12 lb	4.2oz	1/8 - 3/4 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$185
MX-S 74M	7'4"	1	6-12 lb	4.3oz	1/8 - 3/4 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$188
MX-S 78M	7'8"	1	6-12 lb	4.5oz	1/8 - 3/4 oz.	Extra Fast	Essex SIC	Custom Phenix / Grade AA Cork Grip	\$190



UltraMBX Classic

The Phenix Ultra MBX has been a staple of the Phenix bass series of rods for more than four decades now. Reflecting on the Phenix motto “Custom Quality Rods”, the newly redesigned Ultra MBX will not disappoint. The Ultra MBX starts with the industry leading Toray T40 Carbon Fiber scrim combined with Phenix proprietary Nanolite resins. Creating a super strong, yet light and balance blank. The new Ultra MBX features top of line, semi-micro, Fuji MSG SiC guides. The full grip handle features a combination of Cork and EVA with rare burl wood accents and Phenix proprietary carbon fiber custom reel seat. This all combines to bring the most meticulous angler a balanced, sensitive, and light weight rod that will be sure to turn heads and fish.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
UMBXCL-C 700L	7'	1	4-10 lb	4.4oz	1/4 - 1/2 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$309
UMBXCL-C 700ML	7'	1	6-14 lb	5.4oz	1/4 - 5/8 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$309
UMBXCL-C 700MH	7'	1	8-17 lb	5.6oz	3/8 - 1 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$309
UMBXCL-C 700H	7'	1	10-20 lb	5.7oz	1/8 - 1-1/4 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$319
UMBXCL-C 700XH	7'	1	12-30 lb	5.8oz	1/8 - 1-1/2 oz.	Extra Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$319
UMBXCL-C 703XH	7'3"	1	10-30 lb	6.4oz	1/8 - 1-1/2 oz.	Extra Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$329
UMBXCL-C 707ML	7'7"	1	6-14 lb	5.4oz	1/4 - 5/8 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$329
UMBXCL-C 707MH	7'7"	1	8-17 lb	5.8oz	3/8 - 1 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$329
UMBXCL-C 707H	7'7"	1	10-20 lb	6.4oz	1/8 - 1-1/4 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$329
Drop Shot Spinning									
UMBXCL-S 700L	7'	1	4-10 lb	4.4oz	1/8 - 3/8 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$309
UMBXCL-S 700M	7'	1	6-12 lb	4.8oz	1/8 - 1/2 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$309
UMBXCL-S 700MH	7'	1	8-15 lb	5oz	1/4 - 5-8 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$309
UMBXCL-S 706M	7'6"	1	6-12 lb	4.4oz	1/8 - 1/2 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$319
UMBXCL-S 706MH	7'6"	1	8-15 lb	4.7oz	1/4 - 5-8 oz.	Fast	Fuji SIC	Phenix Custom Trigger / Custom Cork & EVA Full Grip	\$319



Ultra Swimbait

The Ultra Swimbait Classic Rod is the flagship of the Phenix big bait rods. And the leader in the Swimbait quest for your dream catch of a lifetime. The Ultra Swimbait Classic is built on the world renowned Phenix Hybrid Technology Blank. Offering a superbly light, fast, sensitive and balanced rod. It features a blended full grip handle of premium AA Cork and EVA. A Fuji ECS reel seat for comfort in casting baits up to 8oz all day long. Featuring Premium Fuji alconite guides, and an exotic custom Burl Wood butt grip making it the most attractive "Custom Quality" Swimbait Rod the industry has ever seen.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
USBCL-C 790H	7'9"	1	15-40 lb	8.9oz	2-8 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork EVA Full Handle w/ Burl butt Cap	\$309
USBCL-C 711ML	7'11"	1	10-25 lb	8.7oz	1-2 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork EVA Full Handle w/ Burl butt Cap	\$309
USBCL-C 711MH	7'11"	1	12-30 lb	9.6oz	1-5 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork EVA Full Handle w/ Burl butt Cap	\$309
USBCL-C 800H	8'	1	15-50 lb	10.4oz	2-8 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork EVA Full Handle w/ Burl butt Cap	\$319



Ultra Swimbait Classic

The Phenix Ultra Swimbait Rod has been a staple in the big bait quest for giant bass for well over a decade now. Built on the same technology of our ever popular Black Diamond salt water series of rods. Utilizing a super strong, yet light and balanced 40Ton Toray Carbon Fiber Blank, Fuji Alconite premium guides, Grade AA cork grips and a comfortable Fuji ECS real seat, you will be able to enjoy a full day of slinging your favorite big bait in your quest for the trophy bass of a lifetime, with little fatigue. Begin your journey with the Ultra Swimbait Rod.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT/HANDLE	MSRP
Casting									
USB-C 790H	7'9"	1	15-40 lb	7 oz.	2-8 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork & EVA Split Grip Handle	\$279
USB-C 711ML	7'11"	1	10-25 lb	6.7 oz.	1-2 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork & EVA Split Grip Handle	\$279
USB-C 711MH	7'11"	1	12-30 lb	7.3 oz.	1-5 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork & EVA Split Grip Handle	\$289
USB-C 800H	8'	1	15-50 lb	8 oz.	2-8 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork & EVA Split Grip Handle	\$299



Feather

The Feather series is the newest in the Phenix bass series of rods. The new Feather series promises to be one of the lightest, most sensitive rods the fishing industry has ever seen. The unique taper of the Feather series blank is designed using a cross weave of 36 and 40 ton carbon fiber with Phenix Rods proprietary Nanolite resins. This visual taper puts the balance of the new Feather rod in the palm of your hand. The Feather series features our new Essex T-Ring Premium Carbide guides with FrameLoc technology. Phenix's own custom designed carbon fiber reel seats with EVA handles and carbon fiber ring accents.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
FTX-C 69MH	6'9"	1	8-17 lb	3.3oz	1/4 - 3/4 oz.	Extra Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$149
FTX-C 71L	7'1"	1	4-10 lb	3.2oz	1/8 - 3/8 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$149
FTX-C 71ML	7'1"	1	6-12 lb	3.5oz	1/4 - 5/8 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$159
FTX-C 71MH	7'1"	1	8-17 lb	3.6oz	1/4 - 3/4 oz.	Extra Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$159
FTX-C 71H	7'1"	1	10-25 lb	3.7oz	1/4 - 2 oz.	Extra Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$169
FTX-C 73XH	7'3"	1	15-35 lb	3.8oz	1/2 - 3 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$179
FTX-C 77MH	7'7"	1	8-17 lb	3.8oz	1/4 - 3/4 oz.	Extra Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$169
FTX-C 77H	7'7"	1	10-25 lb	4.1oz	1/4 - 2 oz.	Extra Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$179
FTX-C 77XH	7'7"	1	15-35 lb	4.2oz	1/2 - 3 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$189
Spinning									
FTX-S 69M	6'9"	1	6-12 lb	3oz	1/4 - 5/8 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$149
FTX-S 71L	7'1"	1	4-10 lb	3oz	1/8 - 3/8 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$159
FTX-S 71M	7'1"	1	6-14 lb	3oz	1/8 - 3/4 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$159
FTX-S 71H	7'1"	1	10-20 lb	3.5oz	1/4 - 1-3/4 oz.	Extra Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$169
FTX-S 77L	7'7"	1	4-10 lb	3.2oz	1/8 - 3/8 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$169
FTX-S 77M	7'7"	1	6-14 lb	3.4oz	1/8 - 3/4 oz.	Fast	Essex T-Ring	Phenix Custom / EVA Grip	\$179



Feather

The blank design and minimalist build on new Feather rods will amaze every bass angler with the sensitivity, durability, and quality of this new technology never before seen in the fishing industry. Stop by your local retailer and pick up a new Feather series rod and you will know immediately how the name was derived!

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
FTX-C 69MH-2	6'9"	2	8-17 lb	3.4oz	1/4 - 3/4 oz.	Extra Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$169
FTX-C 71L-2	7'1"	2	4-10 lb	3.1oz	1/8 - 3/8 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$169
FTX-C 71ML-2	7'1"	2	6-12 lb	3.4oz	1/4 - 5/8 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$179
FTX-C 71MH-2	7'1"	2	8-17 lb	3.5oz	1/4 - 3/4 oz.	Extra Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$179
FTX-C 71H-2	7'1"	2	10-25 lb	3.6oz	1/4 - 2 oz.	Extra Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$189
FTX-C 73XH-2	7'3"	2	15-35 lb	3.8oz	1/2 - 3 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$199
FTX-C 77MH-2	7'7"	2	8-17 lb	3.8oz	1/4 - 3/4 oz.	Extra Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$189
FTX-C 77H-2	7'7"	2	10-25 lb	4oz	1/4 - 2 oz.	Extra Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$199
FTX-C 77XH-2	7'7"	2	15-35 lb	4.1oz	1/2 - 3 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$208
Spinning									
FTX-S 69M-2	6'9"	2	6-12 lb	3oz	1/4 - 5/8 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$169
FTX-S 71L-2	7'1"	2	4-10 lb	3oz	1/8 - 3/8 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$179
FTX-S 71M-2	7'1"	2	6-14 lb	3.1oz	1/4 - 3/4 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$179
FTX-S 71H-2	7'1"	2	10-20 lb	3.5oz	1/4 - 1-3/4 oz.	Extra Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$189
FTX-S 77L-2	7'7"	2	4-10 lb	3.2oz	1/8 - 3/8 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$189
FTX-S 77M-2	7'7"	2	6-14 lb	3.5oz	1/8 - 3/4 oz.	Fast	Fuji FazLite	Phenix Custom / EVA Grip	\$199



Super Flipper

The Super Flipper features our Ultra High Modulus M40J Graphite blank paired with premium Fuji Alconite guides. The new 1-piece design provides a stout handle sought after by traditional flipping enthusiasts. The overall balance of the rod is furthermore perfected with a split grip design.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
SF-C 760MH-5X	7'6"	1	12-30 lb	5.8 oz.	3/8 - 1-1/2 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$269
SF-C 711MH-5X	7'11"	1	12-30 lb	6.2 oz.	3/8 - 1-1/2 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$279
SF-C 760ML-3X	7'6"	1	10-20 lb	na	1/4-1 oz.	Fast	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$239



MAXIM

The Newly redesigned Phenix Maxim Series bass rods utilizes an upgraded 30ton Multi-Axis Carbon Fiber scrim. We've added a K-Woven outer scrim to the new Maxim allowing Phenix to build an extremely light and sensitive rod. The Maxim features a Phenix exclusive custom split style one piece reel seat. Camo colored high density EVA grips, Essex proprietary SiC guides, and clip style hook keeper. When Phenix says it has created a value series of bass rods, it means we've created the Absolute Best value for our customers.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
MAX-C 610MH	6'10"	1	4-12 lb	4.1 oz.	1/8 - 3/8 oz.	Mod. Fast	Essex SiC	Essex Trigger / Custom EVA	\$119
MAX-C 73ML	7'3"	1	6-12 lb	4.5 oz.	1/8 - 1/2 oz.	Mod. Fast	Essex SiC	Essex Trigger / Custom EVA	\$129
MAX-C 73MH	7'3"	1	10-17 lb	4.6 oz.	1/4 - 1 oz.	Fast	Essex SiC	Essex Trigger / Custom EVA	\$129
MAX-C 73H	7'3"	1	12-25 lb	4.9 oz.	3/8 - 1 oz.	Mod. Fast	Essex SiC	Essex Trigger / Custom EVA	\$139
MAX-C 77MH	7'7"	1	10-17 lb	4.6 oz.	1/4 - 1 oz.	Fast	Essex SiC	Essex Trigger / Custom EVA	\$129
MAX-C 77H	7'7"	1	12-25 lb	5 oz.	3/8 - 1 oz.	Mod. Fast	Essex SiC	Essex Trigger / Custom EVA	\$139
MAX-C 711H	7'11"	1	15-30 lb	5 oz.	1/2 - 1-3/4 oz.	Mod. Fast	Essex SiC	Essex Trigger / Custom EVA	\$139
Spinning									
MAX-S 610L	6'10"	1	3-9 lb	3.7 oz.	1/16 - 3/8 oz.	Fast	Essex SiC	Phenix Reel Seat / Custom EVA	\$119
MAX-S 610ML	6'10"	1	6-12 lb	4.1 oz.	1/8 - 1/2 oz.	Mod. Fast	Essex SiC	Phenix Reel Seat / Custom EVA	\$119
MAX-S 72M	7'2"	1	8-14 lb	4.2 oz.	1/8 - 3/4 oz.	Fast	Essex SiC	Phenix Reel Seat / Custom EVA	\$129
MAX-S 77M	7'7"	1	8-14 lb	4.4 oz.	1/8 - 3/4 oz.	Fast	Essex SiC	Phenix Reel Seat / Custom EVA	\$139



RECON ELITE

The Recon Elite Series is constructed with Toray's state-of-the-art T-36 ton carbon fiber woven material and is bound with Phenix Rods own proprietary Nanolite Resins. The Recon Elite features NEW Essex T-Ring premium carbide guides with FrameLok™ technology and is coupled with premium high density EVA grips and carbon reel seats. With a uniformly balanced lightweight blank, any one of the 17 models will deliver the sensitivity and strength demanding tournament anglers need at a price that is very affordable. Check out the NEW Recon Elite at your local tackle shop today so you can see what Premium Technology feels like.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
PHX-C 683ML	6'8"	1	6-12 lb	4.5oz	1/8 - 1/2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$189
PHX-C 713ML	7'1"	1	6-12 lb	4.7oz	1/8 - 1/2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$199
PHX-C 714MH	7'1"	1	8-17 lb	5.4oz	1/4 - 1-1/4 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$199
PHX-C 715H	7'1"	1	10-25 lb	6.3oz	3/8 - 1-1/2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$199
PHX-C 744MH	7'4"	1	8-17 lb	5.7oz	3/8 - 1-1/4 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$199
PHX-C 764MH	7'6"	1	8-17 lb	6.2oz	3/8 - 1-1/4 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$209
PHX-C 766H	7'6"	1	12-35 lb	6.7oz	3/8 - 2-1/2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$209
PHX-C 796H	7'9"	1	14-35 lb	6.8oz	3/8 - 2-1/2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$219
PHX-C 804MH	8'0"	1	10-20 lb	6.3oz	1/4 - 1 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$219
PHX-C 805H	8'0"	1	12-30 lb	7.2oz	3/8 - 2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip	\$219
Spinning									
PHX-S 692L	6'9"	1	4-10 lb	4.1oz	1/16 - 3/8 oz.	Fast	Essex SIC	Fuji VSS / High Density EVA Split Grip	\$189
PHX-S 722L	7'2"	1	4-10 lb	4.7oz	1/16 - 3/8 oz.	Fast	Essex SIC	Fuji VSS / High Density EVA Split Grip	\$199
PHX-S 723M	7'2"	1	6-12 lb	4.8oz	1/8 - 1/2 oz.	Fast	Essex SIC	Fuji / High Density EVA Split Grip or Full Grip	\$199
PHX-S 762L	7'6"	1	4-10 lb	4.3oz	1/16 - 3/8 oz.	Fast	Essex SIC	Fuji VSS / High Density EVA Split Grip	\$209
PHX-S 763M	7'6"	1	6-12 lb	5oz	1/8 - 1/2 oz.	Fast	Essex SIC	Fuji VSS / High Density EVA Split Grip	\$209



FEATURING THE NEWEST TECHNOLOGY



TORAY T-36 CARBON FIBER

WOVEN CARBON FIBER

BOUND TOGETHER WITH PHENIX'S
EXCLUSIVE NANOLITE RESIN



Crank Bait

Phenix's XG series has a long history of being an industry leading crankbait rod. Our XG features the traditional execution of S-Glass to insure the optimum presentation of the crankbait.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
XG1-C RED	7'	1	8-17 lb	6.4 oz.	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$149
XG1-C BLU	7'	1	8-17 lb	6.2 oz.	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$149
XG2-C RED	7'4"	1	8-17 lb	6.8 oz.	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$159
XG2-C BLU	7'4"	1	8-17 lb	6.7 oz.	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$159
XG3-C RED	7'9"	1	8-17 lb	7.2 oz.	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$169
XG3-C BLU	7'9"	1	8-17 lb	6.8 oz.	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$169
XG4-T BRN	7'11"	1	8-20 lb	na	1/4 - 1 oz.	Moderate	Essex SIC	Fuji Trigger / Custom EVA & Cork Split Grip	\$189



Crank Bait

Phenix's Composite X has a long history of being an industry leading crankbait rod. Our new Composite X features the traditional execution of S-Glass to insure the optimum presentation of the crankbait while delivering a solid feedback of a graphite backbone.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
X9-C	7'	1	6-15 lb	4.2 oz.	1/8 - 7/8 oz.	Moderate	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$209
X10-C	7'	1	8-20 lb	4.3 oz.	1/4 - 1 oz.	Moderate	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$209
X11-C	7'	1	10-25 lb	4.5 oz.	1/2 - 3 oz.	Moderate	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$209
X12-C	7'6"	1	8-20 lb	4.4 oz.	1/4 - 1 oz.	Mod. Fast	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$209
X13-C	7'6"	1	10-25 lb	5.3 oz.	1/2 - 3 oz.	Moderate	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$209
X14-C	7'11"	1	10-25 lb	6.1 oz.	1/2 oz. 3 oz.	Moderate	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$219
X14-T	7'11"	1	10-25 lb	6.1 oz.	1/2 oz. 3 oz.	Mod. Fast	Fuji Alconite	Fuji Trigger / Cork Split Grip	\$209
Weedless Swimbait									
X15-C HC	8'	1	15-40 lb	7.9 oz.	3/4 - 4 oz.	Moderate	Essex SIC	Trigger Reel Seat / Custom EVA	\$229
X16-C HC	8'6"	1	15-40 lb	8.5 oz.	3/4 - 4 oz.	Moderate	Essex SIC	Trigger Reel Seat / Custom EVA	\$239
Spinning									
X9-S (Discontinued)	7'	1	6-15 lb	4.6 oz.	1/4 - 7/8 oz.	Moderate	Fuji Alconite	Fuji DPS / Cork Split Grip	\$209
X10-S (Discontinued)	7'	1	8-20 lb	4.4 oz.	1/4 - 1 oz.	Moderate	Fuji Alconite	Fuji DPS / Cork Split Grip	\$209
X12-S (Discontinued)	7'6"	1	8-20 lb	4.6 oz.	1/4 - 1 oz.	Mod. Fast	Fuji Alconite	Fuji DPS / Cork Split Grip	\$209





The Phenix Cicada Salmon and Steelhead series is everything you could ever want in a Rod for chasing these silver ghosts. The new Cicada features a 30 ton Toray Carbon Fiber Blank using Phenix proprietary Nanolite resins. It features the New Fuji FazLite guides, custom reel seat. AAA grade Portuguese cork fore grip with a custom shaped Carbon Fiber solid rear grip that is more ergonomic and is counter balanced to reduce fatigue in the angler. The New Cicada promotes the lightest, strongest and most sensitive salmon rod the market has ever seen! With great looks and features, offered in both Spinning and Conventional models.

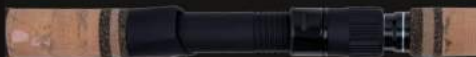
MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
CAX-C 807	8'0"	1	10-30 lb	7.2 oz.	1-6 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$265
CAX-C 866-2	8'6"	2	8-17 lb	6.9 oz.	3/8 - 1 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$275
CAX-C 905-2	9'0"	2	6-12 lb	6.8 oz.	1/4 - 3/4 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$285
CAX-C 907-2	9'0"	2	10-30 lb	7.4 oz.	1-6 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$295
CAX-C 965-2	9'6"	2	6-12 lb	7 oz.	1/4 - 3/4 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$305
CAX-C 968-2	9'6"	2	15-40 lb	8 oz.	2-8 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$315
CAX-C 1007-2	10'0"	2	10-30 lb	8.5 oz.	1-6 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$315
CAX-C 1068-2	10'6"	2	15-40 lb	8.8 oz.	2-8 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$315
Spinning									
CAX-S 866-2	8'6"	2	8-17 lb	6 oz.	3/8 - 1 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$275
CAX-S 905-2	9'0"	2	6-12 lb	6.2 oz.	1/4 - 3/4 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$285
CAX-S 907-2	9'0"	2	10-30 lb	6.9 oz.	1-6 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$295
CAX-S 965-2	9'6"	2	6-12 lb	6.4 oz.	1/4 - 3/4 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$305
CAX-S 1007-2	10'0"	2	10-30 lb	8 oz.	1-6 oz.	Mod. Fast	Fuji Faz Lite	Essex Cork Split	\$315



TRIFECTA PRO SERIES

Designed by anglers, the trifecta rods have met the needs for your everyday salmon and steelhead fishing challenges. Manufactured with 40-ton composite and carbon fiber materials, the Trifecta Pro Series rods provide a fishing rod that is very sensitive, yet durable and strong. Features include Essex reel seat, premium Essex SiC guides, and custom cork handles. Clearly, when fishing for steelhead and salmon, you need a rod that has the ideal action and is able to detect the slightest bite. Once the action starts, you want assurance the rod will allow you to fight your fish, without fear of losing your catch.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Casting									
TRE-C 866	8'6"	1	8-17 lb	8.2 oz.	3/8 - 1 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$219
TRE-C 867	8'6"	1	10-30 lb	8.9 oz.	1 - 3 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$229
TRE-C 868	8'6"	1	15-40 lb	9.5 oz.	2 - 6 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$239
TRE-C 906	9'0"	1	8-17 lb	8 oz.	3/8 - 1 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$239
TRE-C 907	9'0"	1	10-30 lb	8.8 oz.	1 - 3 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$249
TRE-C 908	9'0"	1	15-40 lb	9.9 oz.	2 - 6 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$259
Spinning									
TRE-S 865	8'6"	1	6-12 lb	7.5 oz.	1/4 - 3/4 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$209
TRE-S 866	8'6"	1	8-17 lb	7.8 oz.	3/8 - 1 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$219
TRE-S 867	8'6"	1	10-30 lb	8.3 oz.	1 - 3 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$229
TRE-S 868	8'6"	1	15-40 lb	9.1 oz.	2 - 6 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$239
TRE-S 905	9'0"	1	6-12 lb	7.5 oz.	1/4 - 3/4 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$229
TRE-S 906	9'0"	1	8-17 lb	8 oz.	3/8 - 1 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$239
TRE-S 907	9'0"	1	10-30 lb	8.5 oz.	1 - 3 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$249
TRE-S 908	9'0"	1	15-40 lb	8.7 oz.	2 - 6 oz.	Mod. Fast	Essex SiC	Essex / Custom Cork & EVA	\$259



Trifecta Lite

The Trifecta Lite series promises to be one of the lightest, most sensitive rods the fishing industry has ever seen. We used the same unique technology that has made the new Phenix Feather series Bass Rods so popular and unique. Utilizing the same tapered blank, this series is designed using a cross weave of 36 and 40 ton carbon fiber with Phenix Rods proprietary Nanolite resins. This visual taper puts the balance of the new Trifecta Lite rod in the palm of your hand. The Trifecta Lite series features our new Essex T-Ring Premium Carbide guides with FrameLok technology. Phenix's own custom designed carbon fiber reel seats with EVA butt caps and carbon fiber ring accents. The blank design, and minimalist build on new Trifecta Lite rods will amaze every angler with the sensitivity, durability, and quality of this new technology never before seen in the fishing industry. Whether your casting the surf for Stripers and Perch, or swinging for river Steelhead and Salmon, the versatility and power in such a light and balanced rod of the new Trifecta Lite series will amaze you. Stop by your local retailer and pick up a new Trifecta Lite series rod and you will know immediately how the name derived!

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning									
TRL-S 762L-2	7'6"	2	4-10 lb	4oz	1/8 - 1/2 oz.	Fast	Seaguide	Phenix Custom / EVA	\$179
TRL-S 802L-2	8'0"	2	4-10 lb	4.3oz	1/8 - 1/2 oz.	Fast	Seaguide	Phenix Custom / EVA	\$189
TRL-S 902L-2	9'0"	2	4-10 lb	4.8oz	1/8 - 1/2 oz.	Fast	Seaguide	Phenix Custom / EVA	\$199
TRL-S 903ML-2	9'0"	2	6-12 lb	5oz	1/4 - 3/4 oz.	Fast	Seaguide	Phenix Custom / EVA	\$199
TRL-S 904MH-2	9'0"	2	8-15lb	4.94oz	1/2-1 oz.	Fast	Seaguide	Phenix Custom / EVA	\$209
TRL-S 1002L-2	10'0"	2	4-10 lb	5.1oz	1/8 - 1/2 oz.	Fast	Seaguide	Phenix Custom / EVA	\$209
TRL-S 1003ML-2	10'0"	2	6-12 lb	5.4oz	1/4 - 3/4 oz.	Fast	Seaguide	Phenix Custom / EVA	\$209
TRL-S 1102L-2	11'0"	2	4-10 lb	5.5oz	1/8 - 1/2 oz.	Fast	Seaguide	Phenix Custom / EVA	\$220





TROUT & ULTRALIGHT

Looking to expand the Phenix brand to cover all your trout and ultra light fishing techniques, Phenix has introduced a vast series of the highest quality Trout and Ultra light fishing Rods in the industry. We utilize the highest quality of raw materials and components the industry has to offer. With custom touches like burl wood reel seats and accents that add a touch of class and character even the most discriminating anglers will love and appreciate.

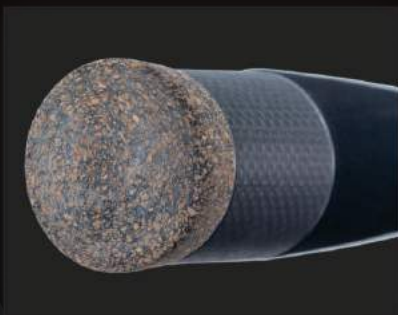




Iron Feather

The Iron Feather is the flagship of Phenix's ultra-light weight lineup. The blank of the Iron Feather is a blend of the most sophisticated carbon fiber and graphite technology available today. Implemented carefully, we have created a high performance instrument that delivers an action that is exceptionally unique. The Iron Feather hosts an extremely fast action that allows for a seamless transition from a soft and sensitive tip to a solid and powerful backbone. Paired with a full set of Fuji Titanium Silicon Carbide guides, the Iron Feather is yet another masterpiece to add to your collection. With this beautiful balance of all the finest components, the Iron Feather is able to offer versatility unknown to any other ultra-light rod on the market today. The Iron Feather is simply the ultimate weapon of choice for extreme ultra-light enthusiasts that demand the best.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning									
IF-S 711	7'1"	1	1-9 lb	3oz	1/16 - 3/8 oz.	Extra Fast	Fuji Titanium Torzite	Custom Fuji / EVA Sp:it Grip	\$519
IF-S 771	7'7"	1	1-9 lb	3.2oz	1/16 - 3/8 oz.	Extra Fast	Fuji Titanium Torzite	Custom Fuji / EVA Sp:it Grip	\$539
IF-S 722-2	7'2"	2	1-9 lb	3.4oz	1/16 - 3/8 oz.	Extra Fast	Fuji Titanium Torzite	Custom Fuji / Burt Wood & EVA Grip	\$539
IF-S 792-2	7'9"	2	1-9 lb	3.6oz	1/16 - 3/8 oz.	Extra Fast	Fuji Titanium Torzite	Custom Fuji / Burt Wood & EVA Grip	\$539
IF-S 862-2	8'6"	2	1-9 lb	3.8oz	1/16 - 3/8 oz.	Extra Fast	Fuji Titanium Torzite	Custom Fuji / Burt Wood & EVA Grip	\$539



Elixir Series

Rare in its own kind, the Elixir series of trout rods is composed of our Ultra graphite and designed for the most demanding Ultralight angler. Inspired by traditional high quality fly rods, the Elixir reserves deliver superb performance when targeting hard fighting trout and the utmost sensitivity that insures you never miss a beat.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning									
FX-S 561-(FG/SG)	5'6"	1	1-4 lb	3oz	1/32 - 1/6 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$169
FX-S 601-(FG/SG)	6'	1	1-6 lb	3oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$179
FX-S 661-(FG/SG)	6'6"	1	1-6 lb	3.2oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$189
FX-S 701-(FG/SG)	7'	1	2-6 lb	3.3oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$199
FX-S 761-(FG/SG)	7'6"	1	2-6 lb	3.6oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$209
FX-S 601-2-(FG/SG)	6'	2	1-5 lb	3oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$179
FX-S 661-2-(FG/SG)	6'6"	2	2-6 lb	3.2oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$189
FX-S 701-2-(FG/SG)	7'	2	2-6 lb 3wt	3.3oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$199
FX-S 761-2-(FG/SG)	7'6"	2	2-6 lb 3wt	3.6oz	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$209
FX-S 801-2-(FG/SG)	8'	2	1-6 lb 3wt	3.7oz	1/32 - 1/4 oz.	Mod. Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$219
FX-S 802-2-(FG/SG)	8'	2	2-8 lb 4/5wt	4oz	1/32 - 3/8 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$219
FX-S 862-2-(FG/SG)	8'6"	2	2-8 lb 4/5wt	4.3oz	1/32 - 3/8 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$239
FX-S 902-2-(FG/SG)	9'	2	2-8 lb 4/5wt	4.5oz	1/32 - 3/8 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$249
Telescopic Handle									
FX-S 801-1X(FG/SG)	8'	2 pc/Extend	1-6 lb	3.8oz	1/32 - 1/4 oz.	Mod. Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$219
FX-S 802-1X(FG/SG)	8'	2 pc/Extend	2-8 lb	4oz	1/32 - 1/2 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$219
FX-S 803-1X(FG/SG)	8'	2 pc/Extend	4-10 lb	4.2oz	1/8 - 1 oz.	Fast	Essex SIC	Phenix Custom / Full Handle or Split Grip	\$219



DragonFly

The Dragon Fly, is sure to wow the most demanding Ultralight and trout angler, utilizing Phenix's proprietary state of the art Net V Advanced Carbon Fiber construction and state of the art resin. We have designed a rod that is extremely lightweight, sensitive, and durable. In typical Phenix fashion, we built the Dragon Fly utilizing premier uplocking hoods, and beautiful blend of cork and burl wood grips, utmost in versatility for the extreme finesse angler. Whether you are throwing Rooster Tails, Road Runners, Cast Masters or Mini Jigs this rod will hold its own; with long one-piece models, you will be able to put your bait out there where others can only dream.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning									
DMX-S 801	8'0"	1	1-7 lb	3.1 oz.	1/32 - 1/4 oz.	Moderate	Essex SIC	Phenix reel Seat / Cork & Burl Wood	\$265
DFX-S 801	8'0"	1	1-7 lb	3.3 oz.	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix reel Seat / Cork & Burl Wood	\$265
DFX-S 901	9'0"	1	1-7 lb	3.7 oz.	1/32 - 1/4 oz.	Fast	Essex SIC	Phenix reel Seat / Cork & Burl Wood	\$319
DFX-S 903	9'0"	1	3-9 lb	3.8 oz.	1/16 - 1/2 oz.	Fast	Essex SIC	Phenix reel Seat / Cork & Burl Wood	\$329



Mirage

The Mirage is composed of an advanced Carbon Fiber we called Net V. Traditional glass blanks tend to be heavy, thicker in diameter and lacks backbone. The Net V gives the Mirage a very soft and forgiving action while maintaining a solid backbone. The thin diameter of the Net V blank permits the Mirage to be extremely light and balanced. The Mirage series features a 2 piece option that breaks from just above the handle. This allows for compact storage and travel while ensuring the performance of a one piece rod.

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Spinning									
MF-S 501	5'	1	1-5 lb	2.3 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Split Grip	\$189
MF-S 561	5'6"	1	1-5 lb	2.5 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Split Grip	\$199
MF-S 611	6'1"	1	1-5 lb	2.8 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Split Grip	\$209
MF-S 671	6'7"	1	1-5 lb	3.2 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Split Grip	\$219
MF-S 711	7'1"	1	1-5 lb	3.3 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Split Grip	\$229
MF-S 771	7'7"	1	1-5 lb	3.5 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Split Grip	\$239
MF-S 501-2	5'	2	1-5 lb	2.3 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$189
MF-S 561-2	5'6"	2	1-5 lb	2.5 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$199
MF-S 611-2	6'1"	2	1-5 lb	2.8 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$209
MF-S 671-2	6'7"	2	1-5 lb	3.2 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$219
MF-S 711-2	7'1"	2	1-5 lb	3.3 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$229
MF-S 781-2	7'8"	2	1-5 lb	3.5 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$239
MF-S 801-2	8'	2	1-5 lb	4.0 oz.	1/32 - 1/8 oz.	Moderate	Essex SIC	Burt Wood / Cork & EVA Full Grip	\$249



TRAVEL

Phenix designed the redeye series to alleviate the issue of most travel rods on the market that have flat spots in the bend or power changes and action changes from piece to piece. Each rod comes with a beautiful, felt lined hard case to protect your investment while traveling abroad. Next time your fishing adventure takes you to your dream destination, "Don't be late Catch the REDEYE".





EDEYE
Travel Series
ne wt: 15-40lbs

REDEYE

Travel Series

Never to be satisfied with second best, Phenix has worked long and hard to bring you the new "Redeye" series of freshwater travel rods. Other than high dollar fly rods, never before has a multi piece travel rod been brought to market that is capable of bending uniformly, with the action and power of a one piece blank. Phenix has designed the Redeye series to alleviate the issues of most travel rods on the market that have flat spots in the bend or power changes and action changes from piece to piece. There are currently three models in the Redeye series in lengths of 7', 7'6", and 8'. All rods in the Redeye saltwater series feature 40-ton graphite construction, SiC Guides, Alps aluminum reel seats, and attractive black with grey ring EVA grips. Each rod comes with a beautiful, felt lined hard case to protect your investment while traveling abroad. Next time your fishing adventures take you to your Dream Destination, "Don't be late, Catch the REDEYE".

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Saltwater Casting								
RTX-C 700X2H-3	7'0"	3	40-100 lb	na	Fast	na	na	\$389
RTX-C 700MH-3	7'0"	3	20-50 lb	13 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$339
RTX-C 700H-3	7'0"	3	30-80 lb	13.8 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$349
RTX-C 760M-3	7'6"	3	15-40 lb	14.1 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$349
RTX-C 800ML-3	8'0"	3	12-30 lb	13.2 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$359
RTX-C 920J-4	9'2"	4	25-60 lb	13.5 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$389
Saltwater Spinning								
RTX-S 760M-3	7'6"	3	15-40 lb	14 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$349
RTX-S 760H-3	7'6"	3	25-60 lb	15.7 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$379



REDEYE

Travel Series

MODEL	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE	MSRP
Saltwater Casting								
RTX-C 700X2H-3	7'0"	3	40-100 lb	na	Fast	na	na	\$389
RTX-C 700MH-3	7'0"	3	20-50 lb	13 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$339
RTX-C 700H-3	7'0"	3	30-80 lb	13.8 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$349
RTX-C 760M-3	7'6"	3	15-40 lb	14.1 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$349
RTX-C 800ML-3	8'0"	3	12-30 lb	13.2 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$359
RTX-C 920J-4	9'2"	4	25-60 lb	13.5 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$389
Saltwater Spinning								
RTX-S 760M-3	7'6"	3	15-40 lb	14 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$349
RTX-S 760H-3	7'6"	3	25-60 lb	15.7 oz.	Fast	Fuji K Alconite	Alps / Custom EVA	\$379



Phenix Braid



Hydra 8X

Introducing the NEW Phenix Hydra 8X solid braid. Hydra 8X fishing braid brings you the toughest yet thinnest diameter fishing braid the industry has ever seen. Offering zero stretch for increased sensitivity, superior knot strength, waterproofing and UV resistance. We also use colorfast dye for better color retention compared to other braids. Hydra 8X multi-color braid is designed with 25' color markings switching between high-visibility orange and yellow.

Braid Colors



Orange
Yellow



Moss
Green



White

Braid Colors



Moss
Green



Pink



Ironfeather Fiber Elite

Introducing the NEW Phenix Ironfeather Fiber Elite braid. Ironfeather Braid brings you the toughest yet thinnest diameter PE braid fishing line the industry has ever seen. Offering zero stretch for increased sensitivity, superior knot strength, waterproofing and UV resistance. We also use colorfast dye for better color retention compared to other braids.



Feather 16X Hollow

Introducing the NEW Phenix Feather 16X Hollow Braid line. Feather 16X Hollow Braid line brings you the toughest yet thinnest diameter 16 strand hollow braid the industry has ever seen. Specially designed with orange high-visibility depth markings every 25 feet to ensure you're always in the strike zone. Our braid is ultra-tough yet feather soft with superior knot strength and 20% thinner diameter compared to other braids.

Braid Colors



White

Phenix Braid

Hydra x8 • Moss Green

	LINE DIA.	8 LB	10 LB	15 LB	20 LB	30 LB	40 LB	55 LB	65 LB	80 LB	100 LB	130 LB	150 LB
	inches	0.006	0.007	0.008	0.009	0.011	0.012	0.014	0.016	0.017	0.019	0.021	0.025
MSRP	millimeter	0.15	0.18	0.20	0.23	0.28	0.30	0.35	0.41	0.43	0.47	0.53	0.63
\$18.99	175 yds	✓	✓	✓	✓	✓	✓	✓	✓				
\$29.99	350 yds	✓	✓	✓	✓	✓	✓	✓	✓	✓			
\$59.99	700 yds	✓	✓	✓	✓	✓	✓	✓	✓	✓			
\$129.99	1640 yds						✓	✓	✓	✓			
\$229.99	3062 yds						✓	✓	✓				
\$229.99	2515 yds									✓	✓		
\$229.99	2000 yds											✓	✓

Hydra x8 • White, or Orange with Yellow

	LINE DIA.	20 LB	30 LB	40 LB	55 LB	65 LB	80 LB	100 LB	130 LB	150 LB	200 LB
	inches	0.009	0.007	0.008	0.009	0.011	0.012	0.014	0.016	0.017	0.019
MSRP	millimeter	0.23	0.28	0.30	0.35	0.41	0.43	0.47	0.53	0.63	0.73
n/a	175 yds										
\$29.99	350 yds	✓	✓	✓	✓	✓	✓				
\$59.99	700 yds			✓	✓	✓	✓	✓	✓	✓	✓
\$129.99	1640 yds			✓	✓	✓	✓	✓	✓	✓	✓
\$229.99	3062 yds			✓	✓	✓					
\$229.99	2515 yds						✓	✓			
\$229.99	2000 yds								✓	✓	

Ironfeather x8 • Pink or Moss Green

	LINE DIA.	3 LB	5 LB
	inches	0.002	0.004
MSRP	millimeter	0.05	0.09
\$19.99	175 yds	✓	✓

Feather x16 • White with Colored Marker

	LINE DIA.	40 LB	55 LB	65 LB	80 LB	100 LB	130 LB	150 LB	200 LB
	inches	0.010	0.011	0.012	0.013	0.016	0.019	0.022	0.025
MSRP	millimeter	0.25	0.28	0.31	0.34	0.40	0.47	0.55	0.64
\$169.99	700 yds	✓	✓	✓	✓	✓	✓	✓	✓
\$359.99	1640 yds	✓	✓	✓	✓	✓	✓	✓	✓

Phenix Rods Limited Lifetime Warranty

Phenix Rods & Accessories (Phenix Rods) warrants that its fishing rods and blanks are free from defects in material and workmanship for the lifetime of the original owner. Subject to the conditions and limitations set forth below, Phenix rods will, at its option, either repair or replace any part of its products that prove defective by reason of improper workmanship or materials. This warranty does not cover any damage to this product that results from fire, intentional breakage, accident, abuse, misuse, natural disaster, repair, or modification.

This warranty covers only repair or replacement for defective Phenix Rods products. Phenix Rods reserves the right to determine whether to repair or replace any Phenix rods product covered by this warranty and the right to replace any discontinued models with comparable models when necessary. Colors and components may vary between original and replacement parts. This warranty does not apply to products used for commercial purposes.

PHENIX RODS SHALL IN NO EVENT BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES.

Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights, which may vary from state to state.

Manufacturing Defect Policy

Defective rods or blanks claims, must be inspected by Phenix Rods. Do not cut down rods for inspection. Mail the entire rod/blank to our warranty dept for inspection. Please allow 30 business days to process defective claims.

Upon receiving your damaged rod, Phenix will inspect the rod to determine if it's manufacturing defect. If so, Phenix Rods will cover the cost of the repair or replacement and return shipping. However, damages deemed to be the result of normal wear and tear, accident or neglect will, at the companies' discretion, be repaired or replaced for a warranty fee. A full estimate will be provided for your approval before proceeding. If you have question regarding your defective claims or like to know the status of your claim email us at: warranty@phenixrods.com.

No-Hassle Replacement Policy

Defective rods or blanks claims, must be inspected by Phenix Rods. Do not cut down rods for inspection. Mail the entire rod/blank to our warranty dept for inspection. Please allow 30 business days to process defective claims.

The fee state above is for direct replacement of the broken rod. If the specific model is unavailable, Phenix Rods will choose an alternative model at the specific MSRP price point. You may also choose to upgrade at this time by paying the warranty fee plus the MSRP difference of new and the damaged Rod/Blank. Sorry there is no downgrade.

Broken rods and blanks must be shipped back to Phenix Rods in an appropriate rod shipping tube or a sturdy package. Broken rods without need of inspection, may be chopped into small sections to reduce the cost of shipping. All broken pieces and guides must be included.

Boron Legacy Rods Policy

We value our loyal Phenix rods owners. Owners with our Legacy Boron rods from 1970 thru 2007 may upgrade to any available rods. Please email warranty@phenixrods.com for details.



FISH THE LEGEND



PRODUCT CATALOG

PRODUCT CATALOG

(562) 924-5400
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